

Course title <English>	社会起業とグローバルヘルス Social entrepreneurship and global health		Affiliated department, Job title,Name	Graduate School of Medicine Professor, KIHARA MASAHIRO	
Target year	1st year students or above	Number of credits	2	Course offered year/period	2018/Second semester
Day/period	Fri.4	Class style	Lecture	Language	English
[Outline and Purpose of the Course]					
<p>*This is the course provided by Interdisciplinary Unit for Global Health</p> <p>Social entrepreneurship by definition is a process by which citizens build or transform institutions to advance solutions to social problems, such as poverty, illness, illiteracy, environmental destruction, human rights abuse and corruption in order to make life better for many. While embracing the liberal culture of Kyoto University, the Department of Global Health and Socio-epidemiology is introducing a 15-week Social Entrepreneurship and Public Health course. This course is basically targeting graduates enrolled in the School of Public Health who are passionate about creating positive change in the society. It will foster “out-of-the-box thinking” on solving social problems linked to Public Health at community, national or even global level. This course will further orient students to the field of social entrepreneurship by introducing them to current trends and scientific evidence from the field. Students will learn essential skills needed to be successful social entrepreneurs starting from analyzing an identified problem in the society to implementing sustainable solutions utilizing business principles. Such skills and principles are not currently present in public health courses yet essential to influence policy, mobilize funding and bring about sustainable social change. This course uses “teaching by example”, exposing students to real social enterprises to be analyzed and discussed with the founders of these enterprises.</p> <p>*Not all students enrolled in this course will be social entrepreneurs but, to the least, we expect to ignite the social enterprise way of thinking to every student. To the students that will eventually become social entrepreneurs; we hope to provide an opportunity for them to acquire the depth and breadth that they will need in their journey to make a difference in the lives of many.</p>					
[Course Goals]					
<p>To build a strong academic base for students passionate about social entrepreneurship.</p> <p>1-To help students to understand social entrepreneurship and how it differs from NGOs, NPO, philanthropy and the business-sector definition of entrepreneurship.</p> <p>2-To create a broad vision of social entrepreneurship and its multidisciplinary implications in diverse fields (like public health).</p> <p>3-To help students to gain business literacy while thinking of public health solutions to current societal challenges.</p> <p>4-To encourage students to make connections with local and international social entrepreneurs.</p>					
[Course Schedule and Contents]					
<p>Friday 4th session</p> <p>Oct.5 Introduction to Social Entrepreneurship and Public Health</p> <p>Oct.12 Implementing the concept of social Entrepreneurship</p> <p>Oct.19 Ethics of innovation</p> <p>Oct.26 An example of Social Entrepreneurship in Developing Countries (Technology innovation for better</p>					
<p style="text-align: right;">Continue to 社会起業とグローバルヘルス(2)</p>					

社会起業とグローバルヘルス(2)

societies)

Nov.2 An example of Social Entrepreneurship in Developed Countries (Aging Business)

Nov.9 Social Entrepreneurship in Health (1): Health care

Nov.16 Financial literacy

Nov.30 Social Enterprise business planning (1): rationale, successful planning

Dec.7 Social Enterprise business planning (2): business model

Dec.14 Impact Analysis (1)

Dec.21 Impact analysis (2)

Jan.4 Inclusive design

Jan. 11 Preparation session for the final presentation

Jan 18 Field trip

Jan 25 Final presentation

[Class requirement]

None

[Method, Point of view, and Attainment levels of Evaluation]

30% attendance

50% final presentation

20% group work and business plan preparations

[Textbook]

Not used

Lectures, videos, group work and discussions, case study and panel discussions.

Materials that will be distributed at the time of each class.

[Reference books, etc.]

(Reference books)

(1)David Bornstein, How to Change the World: Social Entrepreneurs and the power of New Ideas. Oxford University press, New York, 2007.

(2)David Bornstein and Susan Davis: Social Entrepreneurship- What everyone needs to know. Oxford University press, New York, 2010.

[Regarding studies out of class (preparation and review)]

Lectures, videos, group work and discussions, Case study and panel discussions.

(Others (office hour, etc.))

-Students having passion to contribute in solving social problems as well as willingness to study in English will be welcome.

Room: Seminar room of the Department of Global Health and Socio-epidmeiology, 2nd floor of the Science Frontier laboratory, School of medicine

TEL: 4350

*Please visit KULASIS to find out about office hours.