

<b>Course title</b> <English>	医療経営ケーススタディ Case Studies in Healthcare Management	<b>Affiliated department, Job title, Name</b>	Graduate School of Medicine Professor, IMANAKA YUUICHI Graduate School of Medicine Program-Specific Senior Lecturer, SASAKI NORIKO Graduate School of Medicine Program-Specific Senior Lecturer, KUNISAWA SUSUMU Graduate School of Medicine Program-Specific Senior Lecturer, OOTSUBO TETSUYA		
<b>Target year</b>	Professional degree students	<b>Number of credits</b>	2	<b>Course offered year/period</b>	2018/Intensive, year-round
<b>Day/period</b>	Intensive	<b>Class style</b>	Seminar	<b>Language</b>	Japanese and English

**[Outline and Purpose of the Course]**

- This case study is on healthcare management.
- It is based on analysis, discussion and constructive critique on real cases originally developed.
- Topics will include:
  - Overview of Healthcare Management: Key Issues
  - Leadership
  - Finance
  - Organizational Culture
  - Safety and Quality Management System
  - Policy and External Environment Analysis
  - Marketing in Health Care
  - Information Technology and Data Analysis/Utilization
  - Starting up a New Function, Project Finance
  - Facility Management
  - Networking, Merge and Acquisition
  - Strategic Planning/ Management
  - Implementation of Change

**[Course Goals]**

- Explain key issues in healthcare management, including theories/frameworks and internal and external environment
- Constructively discuss current issues, and propose their potential resolutions
- Critically and systematically appraise healthcare management issues
- Apply the above knowledge and skills for your own planning and action in healthcare management

## 医療経営ケーススタディ(2)

### [Course Schedule and Contents]

- Case Studies
- Reports

The cases for this course are originally developed. It might use cases developed elsewhere including ones abroad

### [Class requirement]

This is specifically designed and required for Healthcare Management Young Leaders Course.

### [Method, Point of view, and Attainment levels of Evaluation]

Program participation and performance

### [Textbook]

Reading materials will be distributed as needed.

### [Reference books, etc.]

( Reference books )

### [Regarding studies out of class (preparation and review)]

Good preparation and review are necessary.

### ( Others (office hour, etc.) )

This class is not open to students from graduate school of human health science.

\*Please visit KULASIS to find out about office hours.