



# Kyoto University School of Public Health

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Kyoto University School of Public Health  
(KUSPH) invites you to the special

lecture series on **“Health Economics and Social Capital”** by Professor John Cairns, London School of Hygiene & Tropical Medicine. John Cairns is Professor of Health Economics at the London School of Hygiene & Tropical Medicine. He has a particular interest in the use



of economic information to inform health care decision-making, and has been a member of the NICE Appraisal Committee since 2003.

Date	Time	Venue	Topic of discussion
Sep 22 (Fri)	10:30 am - 12:00 pm	All sessions @	<b>What is health economics?</b> Understanding the behaviour of individuals and organisations engaged in the production and consumption of health. Informing healthcare priority-setting.
	13:00 pm - 14:30 pm		<b>Measurement of Social Capital.</b> Introduction to the main social capital concepts. How has social capital been measured?
Sep 25 (Mon)	10:30 am - 12:00 pm	Seminar room 335, 3 <sup>rd</sup> floor, G-building,	<b>Social capital in health economics.</b> What do we know about the relationship between social capital and (1) health, (2) health-related behavior & (3) the utilisation of health services.
	13:00 pm - 14:30 pm		<b>Policy implications.</b> What are the implications for the design and implementation of health policies?
Sep 27 (Wed)	10:30 am - 12:00 pm	Medical campus	<b>Economics and priority-setting.</b> Market failure in the healthcare sector. Using economic evaluation to inform healthcare decision-making.
	13:00 pm - 14:30 pm		<b>Facing the challenge of high cost medicines.</b> The examples of directly acting antivirals for the treatment of hepatitis C infection, and biomarker-guided therapies for advanced cancers.

Prof. Cairns would like to know the background of the class participants.

**Please register in the link below by September 15<sup>th</sup>:**

<https://goo.gl/forms/ywj785dSDQxTp0kA2>

