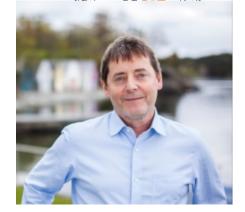


Kyoto University School of Public Heal

Yoshida-Konoe-cho, Sakyo-ku, Kyoto 606-8501, Japan http://sph.med.kyoto-u.ac.jp

Kyoto University School of Public Health (KUSPH) invites you to the special

Capital" by Professor John Cairns, London School of Hygiene & Tropical Medicine. John Cairns is Professor of Health Economics at the London School of Hygiene & Tropical Medicine. He has a particular interest in the use



of economic information to inform health care decision-making, and has been a member of the NICE Appraisal Committee since 2003.

Date	Time	Venue	Topic of discussion
Sep 22 (Fri)	10:30 am - 12:00 pm		What is health economics?
			Understanding the behaviour of individuals and
			organisations engaged in the production and
			consumption of health. Informing healthcare priority-
			setting.
	13:00 pm - 14:30 pm	All sessions @	Measurement of Social Capital.
			Introduction to the main social capital concepts. How
			has social capital been measured?
Sep 25 (Mon)			Social capital in health economics.
	10:30 am -	Seminar	What do we know about the relationship between
	12:00 pm	room 335,	social capital and (1) health, (2) health-related
		ord m	behavior & (3) the utilisation of health services.
	13:00 pm - 14:30 pm	3 rd floor,	Policy implications.
		G-building,	What are the implications for the design and
			implementation of health policies?
Sep 27 (Wed)	10:30 am - 12:00 pm	Medical	Economics and priority-setting.
		campus	Market failure in the healthcare sector. Using
			economic evaluation to inform healthcare decision-
			making.
	13:00 pm -		Facing the challenge of high cost medicines.
			The examples of directly acting antivirals for the
	14:30 pm		treatment of hepatitis C infection, and biomarker-
			guided therapies for advanced cancers.

Prof. Cairns would like to know the background of the class participants.

Please register in the link below by September 15th:

https://goo.gl/forms/ywj785dSDQxTp0kA2

