Case Studies in Healthcare Management

- Graduate School of Medicine
  - Professor, IMANAKA YUUICHI
  - Program-Specific Senior Lecturer, SAKAI NRIKO
  - Program-Specific Senior Lecturer, KUNISAWA SUSUMU
  - Program-Specific Senior Lecturer, OOTSU TETSUYA

Target year: Professional degree students
Number of credits: 2
Course offered year/period: 2017/Intensive, year-round

Day/period: Intensive
Class style: Seminar
Language: Japanese and English

[Outline and Purpose of the Course]
- This case study is on healthcare management.
- It is based on analysis, discussion and constructive critique on real cases originally developed.
- Topics will include:
  - Overview of Healthcare Management: Key Issues
  - Leadership
  - Finance
  - Organizational Culture
  - Safety and Quality Management System
  - Policy and External Environment Analysis
  - Marketing in Health Care
  - Information Technology and Data Analysis/Utilization
  - Starting up a New Function, Project Finance
  - Facility Management
  - Networking, Merge and Acquisition
  - Strategic Planning/Management
  - Implementation of Change

[Course Goals]
- Explain key issues in healthcare management, including theories/frameworks and internal and external environment
- Constructively discuss current issues, and propose their potential resolutions
- Critically and systematically appraise healthcare management issues
- Apply the above knowledge and skills for your own planning and action in healthcare management
[Course Schedule and Contents]

- Case Studies
- Reports
The cases for this course are originally developed. It might use cases developed elsewhere including ones abroad.

[Class requirement]

This is specifically designed and required for Healthcare Management Young Leaders Course.

[Method, Point of view, and Attainment levels of Evaluation]

Program participation and performance

[Textbook]

Reading materials will be distributed as needed.

[Reference books, etc.]

(Reference books)

[Regarding studies out of class (preparation and review)]

Good preparation and review are necessary.

(Others (office hour, etc.)

This class is not open to students from graduate school of human health science.

*Please visit KULASIS to find out about office hours.